Annual Report 2017

President Barbara Parker-Bell's Message
As the 2018 President of the ATCB, and formerly the President-Elect in 2017, I am happy to present the numerous ATCB accomplishments that transpired in 2017. Many of these achievements were spearheaded by 2017 President, Mary Ellen McAlevey. Mary Ellen’s expertise and leadership fostered excellent preparation for the NCCA reaccreditation application, inspired the launching of the ATCB Ethics App, and motivated ATCB's movement toward social media frameworks that will provide more accessibility to ATCB-related information for current and future credential holders. Thank you to Mary Ellen, the board, committee members, the national office staff, and our credential holders for participating in and entrusting the ATCB with the tasks that promote art therapy competency and protection of the public.

Executive Director Erin Clark’s Message
The ATCB’s 2017 annual report summarizes the outstanding work that the Board of Directors and National Office Staff continue to do. During 2017, the ATCB completed its Job Analysis for the ATCB Examination, which occurs approximately every five years. In addition, we launched the new ATR-Provisional credential in March. These are just a couple of highlights from the year. We encourage you to read the full report. Also, if you have not already, please be sure to create a user account on MyATCB. As always, please contact the National Office or 877.213.2822, if you have questions or need information. We are happy to assist you.
Highlights of 2017

ATCBE Job Analysis Survey
The Center for Credentialing and Education, Inc. (CCE) administered a job analysis survey for the ATCB between May 15 and June 15, 2017. The purpose of the job analysis was to ensure the ATCB Examination (ATCBE) reflected current practice by identifying professional art therapists' most prevalent job tasks. The results of the data analysis were used to update the content outline and examination framework for the ATCBE. Click here to read the full report.

Thank you to our job analysis committee!

Exam Development and NCCA Submission
We’re proud to report new ATCBE development outcomes achieved in 2017 that are in compliance with ongoing NCCA accreditation. The Certification Committee was restructured into three sub-committees: Item Writing, Item Review, and Exam Development and Standard Setting. The ATCB ED, Erin Clark, with David Whittinghill, and Kshawna Askew of the Center for Credentialing and Education (CCE) worked with the Exam Development and Standard Setting committee to train and guide them through the process of setting the new minimum score for the ATCBE based upon the 2017 job analysis. Research outcomes from changing the process by which the exam questions are created have revealed improved quality of exam questions. Item writers create questions based on their specific area of expertise in the respective knowledge areas; with this new structure, item writers and reviewers can focus on building a more diverse and representative item bank. Exam items are securely created and reviewed online and then field tested to determine whether they will become active items. Many thanks to everyone who contributed to this process.

ATR-Provisional credential
This credential was rolled out in March and seems to be quite popular so far, with 200 applications received. In 2017, 128 people received the ATR-P, and 25 of those have since become ATRs.

ATCB Code of Ethics, Conduct, and Disciplinary Procedures web-based mobile app
2017 saw the launch of our web-based mobile app, allowing those who download it immediate access to the Code of Ethics. Click here for instructions on how to download the app.

Increased presence on social media
The ATCB is active on Facebook, where new credentialed art therapists are encouraged to post with their certificates. A comprehensive marketing strategy to increase knowledge and understanding of public protection has begun and will continue. The ATCB blog will launch in 2018.
ATCB Examination
National BC Candidates

During the course of 2017, 240 people took the ATCBE for board certification, with a 95.5% pass rate. Well done, Everyone! A total of 290 ATRs became board certified in 2017.

ATCB Examination
State Licensure Candidates

In 2017, 94 people took the ATCBE for state licensure. The states included: Kentucky, Maryland, New Mexico, and New York. Eighty-three people passed for an 88% pass rate.

Art Therapy Certified Supervisor (ATCS)

A total of 21 ATR-BCs became certified supervisors in 2017, bringing the total number of ATCSs to 111. As more states require supervisor credentialing, this number may grow in the coming years.

2017 Year-End Credential Holder stats:

<table>
<thead>
<tr>
<th></th>
<th>ATR-P</th>
<th>ATR</th>
<th>ATR-Ret</th>
<th>BC</th>
<th>BC-Ret</th>
<th>ATCS</th>
<th>Total*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Active</td>
<td>128</td>
<td>2,683</td>
<td>82</td>
<td>3,116</td>
<td>69</td>
<td>103</td>
<td>6,078</td>
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<tr>
<td>Lapsed</td>
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<td>210</td>
<td>15</td>
<td>62</td>
<td>6</td>
<td>1</td>
<td>293</td>
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<tr>
<td>Temp Inactive</td>
<td>0</td>
<td>19</td>
<td>0</td>
<td>13</td>
<td>0</td>
<td>0</td>
<td>32</td>
</tr>
<tr>
<td>Honorary</td>
<td>0</td>
<td>10</td>
<td>0</td>
<td>16</td>
<td>1</td>
<td>0</td>
<td>27</td>
</tr>
<tr>
<td>Total</td>
<td>128</td>
<td>2,922</td>
<td>97</td>
<td>3,207</td>
<td>76</td>
<td>104</td>
<td>6,430</td>
</tr>
</tbody>
</table>

*ATCS not included

Looking Ahead...

- New ATCB Blog
- More Social Media platforms resulting in
  - Better understanding of the mission and purpose of the ATCB
  - Increased awareness of the importance of credentialing

Audit

The ATCB was audited by Butler & Burke, CPA, who looked at all the financial records from 2016 and 2017. Their report reflected that the managing of the ATCB’s finances are in accordance with “accepted accounting principles.” The ATCB continues to manage funds carefully and in a very conscientious manner.

ATCB Near You

ATCB is annually represented at national conferences where art therapy credential holders and potential credential holders gather. In 2017, ATCB was represented at the AATA Conference in Albuquerque, NM and the Expressive Therapies Summit, in NYC. Be sure to stop by our booth this year and let us know if you have questions or concerns about credentialing.

Expressive Therapy Summit, NYC, 2018
October 11-14, 2018
American Art Therapy Association Conference 2018, Miami, FL
October 31-November 4, 2018
**ATCB Board of Directors 2017**

**President:** Mary Ellen McAlevey  
**President-elect:** Barbara Parker-Bell  
**Secretary:** Carolyn Brown Treadon  
**Treasurer:** Christine Kerr  
Deborah Sharpe  
Charlotte Boston  
Lisa Garlock  
Deborah Murphy  
Tom Hartsell -- Public Member

**ATCB National Office**

**Executive Director:** Erin Clark  
Staff: Kimia Hafezi  
Barbara Melchionne

**We couldn’t do it without our committee members:**

**Certification Committee**

**Chair:** Heidi Larew  
Deborah Elkis-Abuhoff  
Amy Lounsbery-Enk  
Charles Marshall  
Eileen Misluk  
Libby Schmanke  
Teresa Zaiger

**Job Analysis Special Committee**

**Chair:** Deborah Elkis-Abuhoff  
Heidi Larew  
Amy Lounsbery-Enk  
Charles Marshall  
Jenna Michalik Preston  
Eileen Misluk  
Libby Schmanke  
Teresa Zaiger

**Registration Standards Committee**

**Chair:** Amy Nadler  
Michael Fogel  
Sheila Lorenzo de la Peña  
Sarah Mlynarczyk  
Dina Palma

**Supervisor Standards Committee**

Chair: Kristin Menné  
Deirdre Cogan  
Caren Sacks

**Contact Us**

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**My ATCB**

Don’t forget that you can keep track of all your CECs and manage your account online. This is a tremendous benefit that makes renewal and CEC documentation organized, smooth and easy.